

Why is it called 'EXPO 2020' when it's happening in 2021?

LAST YEAR MARKED THE FIRST TIME A WORLD WAS POSTPONED, INSTEAD OF BEING CANCELLED



HAVE YOU EVER WONDERED, THOUGH, WHY THE EVENT IS CALLED EXPO 2020, DESPITE THE FACT THAT IT'S HAPPENING IN 2021?

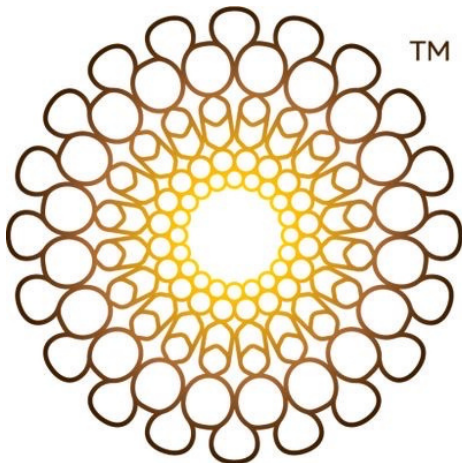
Sneak-peeks into the Expo 2020 site suggest that the world is in for a multi-sensory treat once the mega fair begins its six-month run on October 1.

Such is the buzz the event has created that it's difficult to believe the region's first World Expo had to be postponed from its original dates by a year due to the Covid-19 pandemic.

Expos can change cities. By drawing large numbers of international visitors and inviting countries to showcase the very best of their societies, they introduce new possibilities to the local landscape. And when the party is over, the attendees take what they have learnt back home with them.

GOOD NEWS INSIDE THIS ISSUE:

Visitors will get a glimpse of the kind of world we want to live in, as sustainability becomes a driving force



**EXPO
2020
DUBAI
UAE**

Excited about Expo 2020 Dubai? Dubai's landmark event has been on everyone's lips for almost a decade, and tickets are finally on sale.

A historic ceremony will take place on September 30 to mark the opening of the much-awaited Expo 2020 Dubai, culminating 10 years of the efforts of Expo team.

With brilliant pavilions, awesome food, performances, and entertainment expected, it's no wonder we're all so hyped to see the showcase of the future finally take place.

Over the next six months, visitors from across the world – and also from within the UAE – will get a chance to marvel at how seamlessly Dubai has been able to bring together a vision of sustainability and technology, harnessing the power of imagination and addressing the needs of the future.

EXPO 2020 DUBAI WILL BE A DEFINING EVENT

Those visitors perhaps coming to the UAE for the first time to see the Expo will have an opportunity to also tour the UAE's landmarks, including the famed Burj Khalifa and the Sheikh Zayed Grand Mosque, one of the largest places of worship in the world.

It has been a year of introspection worldwide, as societies ask themselves how best to chart a path through not only the pandemic, but an era of less certainty, greater complexity. In Dubai, the world will come together to have a good time, but also to ponder these issues as one. When it is over, the hope is that people will walk away with greater confidence in the future we can all build together.

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