



OCTOBER 2021

INSIDE BURJ AL ARAB

THE ICONIC HOTEL'S EXCLUSIVE
WORLD

THE WORLD'S FIRST SEVEN-STAR HOTEL

A luxury hotel located in Dubai, United Arab Emirates. At 321 m (1,050 ft), it is the third tallest building in the world used exclusively as a hotel. It is an iconic structure, designed to symbolize Dubai's urban transformation and to mimic the sail of a boat. Burj Al Arab - the world's third tallest hotel.

Founded in 1971, the United Arab Emirates began its development quickly and within just 28 years of its founding built and fully released one of the most iconic hotels in the world. Built on a private, man-made island, the Burj Al Arab continues to be a favorite photo backdrop amongst locals and tourists.

The Burj Al Arab sits on a private island 15 kilometers south of the shore of one of Dubai's oldest low-rise neighborhoods, Jumeirah. It is currently one of the tallest hotels on Dubai's coast and has one of the most unique views of the ever-growing city.

Exclusivity goes a long way, so the restricted entry to the hotel gives only guests the luxury of seeing the city from a coastal point of view while lounging in some of the world's finest and most expensive interiors.

THE 'ORIGINAL HOME OF LUXURY' - A
UNIQUE OPPORTUNITY TO EXPLORE
ARABIAN OPULENCE AT ITS FINEST."



TOWER OF THE ARABS

The Burj al Arab Hotel or “Tower of the Arabs,” is the world's only 7-star hotel. One of the most iconic buildings on the Dubai landscape, the unusual shape of the Burj al Arab Hotel is said to mimic the sail of a ship, world's only 7-star hotel, Burj Al Arab offers the ultimate in luxury, a fleet of white Rolls Royce cars, dancing fountains and touches of gold leave everywhere.

Approximately 1,790sqm of 24-carat gold leaf was used to embellish the hotel's opulent interiors. with a sumptuousness that draws on and enhances the typical Arab style, the Burj Al Arab hotel cost an estimated 1 billion US dollars.



CLAD WITH PRECIOUS FABRICS, CARARRA
MARBLE. THE INTERIORS ARE GILDED IN 24-
CARAT GOLD



‘WORLD’S MOST FAMOUS’ HELIPAD ON DUBAI’S BURJ AL ARAB

A LIST OF THE CRAZIEST PERFORMANCES

Remember the time Roger Federer and Andre Agassi played a tennis match on the helipad? or when David Coulthard spun his Formula One car around in donuts on the roof?

In 2005, Roger Federer and Andre Agassi stepped through the building’s glass elevators to the helipad and made headlines all over the world. In probably one of the most outlandish publicity stunts, Agassi and Federer proceeded to play a game that is still talked about almost 14 years later.

This sounds a little bit crazy but to celebrate winning the Formula One championship and the driver’s championship in 2013 Infiniti Red Bull

Racing’s 750bhp Formula One car became the first to run on the Burj Al Arab helipad. The car was involved in an insane show of burning rubber and tyre smoke where David Coulthard spun donuts round and round the helipad

And recently this year, David Guetta performs from top of Burj Al Arab in Dubai. David Guetta streamed live on his Youtube channel his free performance on the helipad of Burj Al Arab Jumeirah in Dubai. One of the world’s most in-demand DJs dropped an ear-shredding mix of club bangers from the helipad of the Burj Al Arab, and fans watch the entire set totally free.

**THE HELIPAD EVENTS ARE
"ELEVATING DUBAI AND ITS
REPUTATION FOR DELIVERING
SPECTACULAR EXPERIENCES."
PERFORMANCES**